

FOR IMMEDIATE RELEASE

Contact: Jill A. Notini  
Phone: (202) 872-5955  
Fax: (202) 872-9354  
Email: [jnotini@aham.org](mailto:jnotini@aham.org)



**ASSOCIATION OF HOME APPLIANCE MANUFACTURERS (AHAM)  
SUPPORTS ALLERGY AND ASTHMA MONTH - PROVIDES TIPS ON  
BETTER INDOOR AIR QUALITY**

WASHINGTON, DC (May 2001) - Since 1984, May has been designated as Allergy and Asthma Month. This month long observance, helps to increase awareness of allergies and asthma and the millions of lives they impact each day. AHAM - the Association of Home Appliance Manufacturers- is offering consumer tips for helping to decrease the indoor air pollutants found in most American homes today. 50 million Americans suffer from allergies and allergic asthma. Also, allergies have been identified as the sixth leading cause of chronic disease in the United States.

Indoor air pollutants such as tobacco smoke, pollen, mold, dust and animal dander can create asthmatic and allergic reactions. These allergens can enter the human system through a variety of ways. Airborne particles such as pollen, dust and mold spores are breathed in through the nose and mouth.

One thing people with allergies and asthma can do to help manage their disease is to avoid environmental factors that make these conditions worse. The facts about indoor air quality are staggering. The Environmental Protection Agency (EPA) estimates that indoor air pollutants may be two to five times higher than pollutant levels outdoors. As a result, indoor air pollution is one of the top environmental concerns in the country. With Americans spending up to 90 percent of their time indoors, pollutants such as tobacco smoke, pollen, mold, dust and animal dander can create both asthmatic and allergic reactions. According to 1995 study by the Harvard School of Public Health, urban dwellers in cities where smoke stacks and traffic are heavy contributors to air quality are 15 to 17 times more likely to die prematurely than people in the cities with the cleanest air.

As a result, room air cleaners have become popular not only among asthma and allergy sufferers, but among health-conscious people as well. AHAM, the Association of Home Appliance Manufacturers, has created a Clean Air Delivery Rate(CADR) Seal to make the purchase of an air cleaner much easier for the consumer. There are many different types of indoor pollution - second hand smoke, dust mites, animal dander and mold and mildew are just a few. The impact of these pollutants is magnified in today's energy conscious buildings, which keep air ventilation to a minimum to avoid heat loss in the winter and heat gain in the summer.

With the variety of air cleaners available, it's often a confusing process to find the right one. AHAM developed the CADR to clear up the confusion. The CADR measurement system rates each air cleaner according to the amount of clean air the product will deliver per minute in cubic feet. Ratings are shown on the seal - which appears on the side of the product package - for tobacco smoke, dust and pollen. Appropriate room sizes are also listed. CADR rated room air cleaners can remove tobacco smoke particles as small as one-tenth of a micron, and dust and pollen particles much smaller than one micron. A micron is 39 millionths of an inch - far below the size of the period ending this sentence. By providing comparative information on the air cleaner package, CADR helps consumers make the best choice for their home and for the size of the room where the product will be used. Room size ratings are calculated based on the removal of at least 80 percent of smoke particles in a steady-state room environment, assuming one air change per hour with complete mixing in the room.

For a copy of the Consumer Guide for Room Air Cleaners or a list of certified room air cleaners, visit the web site at [www.cadr.org](http://www.cadr.org).